



Press Release No: 1/2016

BASILICA CAFAGGIO VINITALY

Basilica Cafaggio, the "historic" 60-hectare estate in the Chianti Classico Conca d'Oro in Panzano in Chianti, Località San Martino, shows up at Vinitaly 2016 with a clear definition of its development strategy and positioning in the internal market and in international markets.

Now independent of the relationship with the cooperative Trentino LaVis Group, **the property of the company today is in the hands of ISA (Istituto Atesino di Sviluppo) S.p.A.**, financial companies operating in different sectors, which has decided to invest in the primary sector by choosing one of the most excellent Italian productions.

The ISA's strategy is geared to the enhancement of the extraordinary potential of the Tuscan estate, in a medium-long term logic, who can affirm the uniqueness of the area of Chianti Classico and the peculiarity of some of the productions of Cafaggio, which for years have been in the most important restaurants in 25 countries worldwide.

Marco Zanoni, with experience of managing companies in the sector, has been appointed to the role of **CEO**, while the **Chairman** of the Company is entrusted to **Fabrizio Veneri**, ISA managers. **Vincenzo Ercolino**, an expert in the sector, joins the Board of Directors in setting strategic company in the role of **Managing Director**.

The collaboration for **agronomic consulting with Ruggero Mazzilli** has been renewed. He is completing the biological conversion of the estate. The collaboration **for the wine consultant with Giuseppe Caviola** has been renewed as well, he worked for the identification and selection of various corporate particles in order to define the production pyramid of company portfolio.

In recent days Basilica Cafaggio has signed an important agreement for the distribution in Italy with **Terre Moretti Distribuzione S.r.l.**, important partner for the correct positioning of products in the domestic market.

The Basilica Cafaggio wines are commercialized in 25 foreign countries. Vinitaly will be an opportunity to perfect a series of trade agreements with selected partners, among which we want to mention the rapport for the U.S.A. with **Ethicawines I.n.c.** as our importer.

After the prestigious international awards received with the 2010 vintage of "Basilicas" and other productions of the Chianti Classico (2012) and Chianti Classico Riserva (2011), Vinitaly will be the occasion to present the new vintages that progressively record growth qualitative, fruit of the work of the last few years made in the vineyard and in the winery.